



# BE A PROUD SPONSOR OF EAST PENN SPEED SKATING CLUB'S 2<sup>ND</sup> ANNUAL LEHIGH VALLEY SHORT TRACK OPEN!

**SUPPORT COMPETING ATHLETES WHILE GAINING VALUABLE EXPOSURE AT THIS EXCITING NATIONAL EVENT!** On November 15, the Lehigh Valley Short Track Open (LVSTO) will bring skaters from all over the country to compete in a day of high-speed racing. Hosting this televised event brings spectators from just as far and brings much excitement, so it is important to have sponsorship to help make it a successful event!

## Sponsorship Levels:

### Supporter - \$25

- Business card sized (1/8 page) ad in LVSTO event program

### Fan - \$50

- 1/4 page program ad
- Name and logo listed in event program
- Copy of LVSTO event program

### Enthusiast - \$100

- Fan package with 1/2 page program ad
- Company name, logo, and link on East Penn Speed Skating website

### Competitor - \$150

- Enthusiast package with *full* page program ad

### Bronze - \$250

- Competitor package plus:
- One complimentary VIP pass to officials' room on day of event

### Silver - \$500

- Bronze package plus:
- One on-ice safety mat ad (26" X 66") to be displayed for one year
- Announcement of sponsorship by event commentator before a 3000M final

### Gold - \$1,000

- Silver package plus:
- One additional on-ice safety mat ad
- Banner ad on Zamboni (ice smoothing vehicle) during first ice cut

### Platinum - \$2,000

- Silver package with announcement of sponsorship before team relay (final race at LVSTO) plus:
- Two additional on-ice safety mat ad
- Banner ad on Zamboni during interim and last ice cuts
- One additional VIP pass

### \*LVSTO Main event sponsorship\*

As our main sponsor, the event will take the name of your organization and have part in all advertising opportunities. Please contact EPSSC at the information below to discuss an appropriate sponsorship package.

For more information, please visit East Penn's website at [www.eastpennspeedskating.com](http://www.eastpennspeedskating.com) or contact Lauren Vitale by calling 732-330-1025, or by sending e-mail to [LV6287@desales.edu](mailto:LV6287@desales.edu).

I would like to be a sponsor of the 2<sup>nd</sup> annual Lehigh Valley Short Track Open at the selected sponsorship level:

- Supporter (\$25)  
  Fan (\$50)  
  Enthusiast (\$100)  
  Competitor (\$150)  
  Bronze (\$250)  
  Silver (\$500)
- Gold (\$1000)  
  Platinum (\$2000)  
  Donation \_\_\_\_\_  
  **Receipt Requested**

ORGANIZATION:

\_\_\_\_\_

CONTACT:

\_\_\_\_\_

CONTACT INFO (I.E. PHONE, E-MAIL, ETC.):

\_\_\_\_\_

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EPSSC is a non-profit organization. All sponsorships are tax deductible.

Please make checks payable to **East Penn Speed Skating Club** with "LVSTO Sponsorship" in the memo.

Detach this bottom portion and send all sponsorships to:  
Andrew Bollinger  
1162 Howertown Rd, Catasauqua Pa 18032